



# First Coast Chapter

BMW Car Club of America



May-June 2014

Dear David,

This year has continued to "rock" for the First Coast Chapter of the BMW CCA! The calendar is full and we're moving forward with fun filled events and our General Membership Meetings.

To switch things up a little, we have chosen to move our monthly membership meetings around town to different locations. April's meeting was at The Copper in Beaches West while the May meeting was held at Mimi's at the Town Center. This month, we're looking forward to checking out the "Saucy Taco" off San Jose Blvd. Until further notice, we will continue to look for new, unique places to enjoy our meetings. If you have any recommendations, please feel free to let us know.

In April the club had it's Annual Ride to the Ranch sponsored by our Club Vice-President, Al MacKay. Members made the trek over to the MacKay Tigerhead Ranch in Lady Lake. The cookout, car show and general camaraderie make it a fun event for all.

We have an upcoming bowling event on the 22nd. Get your shoes, wrist guard, and goldfish bowling ball out of storage, it's time to roll! The event will be held at Jax Lanes on Beach Blvd. Guaranteed fun for all. Get ready to get your roll on!

As we move into the Summer months, we're looking forward to seeing all of the Members' faces. Should you have any questions about meetings, events or need general BMW help or information, don't hesitate to reach out to your Board Members.

Looking forward to getting caught up with you.

See you at the next event!!

*Todd Perkins*  
Communications Director  
BMW CCA First Coast Chapter

*"It's not always possible to be the best but it's always possible to improve your own performance" -Sir Jackie Stewart*

## "Bowling Bonanza" - Bowling Event June 22

Get ready to get your bowl on!

This event is sure to be a favorite! It will be held on June 22 at Jax Lanes-Grove Park. Cost is \$3 per game, per person and shoes are \$1.75 to rent.

Jax Lanes

8720 Beach Blvd Jacksonville, FL 32216  
(904) 641-3133



### Bowling Facts

Five main variations are found in North America, varying especially in New England and parts of Canada:

**Ten-pin bowling:** largest and heaviest pins, bowled with a large ball with finger holes, and the most popular size in North America. See also Introduction to Ten Pin Bowling

**Nine-pin bowling:** pins usually attached to strings at the tops, uses a ball without finger holes

**Candlepin:** tallest pins, thin with matching ends, and bowled with the smallest and lightest (at 1.1 kg) handheld ball of any bowling sport

**Duckpin:** short, squat, and bowled with a handheld ball

**Five-pin bowling:** tall, between duckpins and candlepins in diameter with a rubber girdle, bowled with a handheld ball, mostly found in Canada

## Indoor Karting now in Jacksonville!



Finally, karting has come to Jacksonville! Opening in June is an indoor Karting facility that offers individual track time, leagues and group events....It looks as though it will be right up our alley...(driveway)...more details to follow..

## BMW CCA First Coast Chapter Swag



BMW CCA First Coast Chapter  
Baseball Caps

\$18.00

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## BMWCCA Foundation Support



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### Quick Links

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## June General Meeting



### Saucy Taco

On San Jose Blvd. (SR 13) St. Johns, FL

June 10 @ 7:00pm



## First Coast Chapter Officers

David Levin - President  
904-881-8877

Al MacKay - Vice President

Matt Steffes - Treasurer

Todd Perkins - Communications  
904-571-3987

Linda Wilson - Secretary

(click on name to reach by email)



### Mission:

The mission of the BMW Car Club of America is to enhance the BMW experience for our members by providing services, support, information and activities that promote camaraderie and encourage social awareness and responsibility.



Inside The Cockpit with DysonBMW Design - It Starts with a Sketch



BMW Heritage - Welt



Keep your BMW Original

## Cars and Coffee held the second Saturday of every month



### Cars and Coffee

#### Ride to the Ranch- Sat. April 26

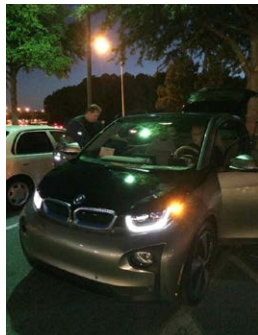
The annual Ride to the Ranch was a giant success. Thanks to all of the Florida Chapters for attending the event.



### BMW i3

The Club was fortunate enough to have an i3 brought to our May General Membership meeting. Tom Bush OP Sales Consultant Marco Granada, brought one over to Mimi's for us to see the new technology in person.

The 2014 World Car Awards were presented at the New York Auto Show this morning, and BMW's all-electric i3 came away as the star, winning World Green Car and World Car Design of the Year. The latter is somewhat surprising (or maybe not), given the i3's totally unconventional looks: It's nothing like the cars that made BMW one of the world's premiere automakers. But even before the award was announced, BMW defended the bold look.



The design ... can be polarizing to people," head of EV Operations and Strategy for BMW North America Jacob Harb said in an interview at the auto show. But there are two reasons it looks the way it does: It's made for electric driving in a city, and it's meant to bring new customers into the brand.



"The concept was designed in the beginning to be a megacity vehicle," Ludwig Willisch, President and CEO of BMW North America, told Business Insider. It seats four people but is small enough to zip through tight traffic and roads, which explains its proportions. BMW designers could surely have made a car that fit that mandate without looking so unusual, or converted an existing model to run on electricity, but that wasn't the mission. The i3 is made to appeal to a new set of customers, Willisch said. "What we know from research is that people that drive a car like that want to make a statement, they want to show that they choose a different way of mobility. It's not the ordinary steel car with an exhaust pipe."

Harb presented the "polarizing" design as a good thing. "The whole point of a new model is conquest and to bring new people into the brand," he said. "With i, we know we're doing that."



Here's how the World Car Awards explained the decision to give the design trophy to BMW:

Unlike other BMW cars, the i3 has a boxy shape, which suggests roominess and efficiency. But it still retains BMW's typical dynamism thanks to the large diameter wheels and the very short overhangs both on front and rear. Besides that, the i3 expresses the sub-brand's own character with using unique design features, including the black bonnet and the side window graphics that goes through the rear pillar. The interior is more surprising and attractive. It marks radical leap of car interior design, and it spreads as calm yet rich feeling as a modern living room.



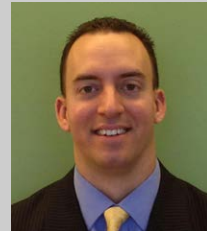
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### AFFILIATES



### Our Up Coming Events



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### Classifieds



Howard Smithson Garage Sale



THINK WE'RE EXPENSIVE?  
THINK AGAIN.

When your BMW vehicle no longer qualifies for the BMW Maintenance Program, here is a great new way to help you keep it an Ultimate Driving Machine 6. Introducing BMW Value Service: the professional and affordable way to maintain peak performance.

The cost is comparable to local service stations – but with BMW Value Service, you will know the cost of the included services up front. Best of all, when you bring your BMW to our center, you can rest assured knowing that your vehicle is in the hands of BMW trained technicians. Using only Original BMW Parts and BMW approved equipment, they are able to provide exactly what your vehicle needs. Every part is designed to fit your BMW to perfection. And each part comes with a two-year warranty for greater peace of mind.

3 Series			
Oil Change From <b>\$79.95*</b>	Upgrade Package From <b>\$49.95*</b>	Replace Brake Pads Front From <b>\$202.95*</b>	Replace Brake Pads Rear From <b>\$182.95*</b>
5 Series			
Oil Change From <b>\$79.95*</b>	Upgrade Package From <b>\$99.95*</b>	Replace Brake Pads Front From <b>\$215.95*</b>	Replace Brake Pads Rear From <b>\$182.95*</b>
X5			
Oil Change From <b>\$79.95*</b>	Upgrade Package From <b>\$74.95*</b>	Replace Brake Pads Front From <b>\$215.95*</b>	Replace Brake Pads Rear From <b>\$182.95*</b>

**2 Locations to serve you:**

<b>Tom Bush BMW</b> 9850 Atlantic Blvd. Jacksonville, FL 32225	<b>Tom Bush BMW Orange Park</b> 6914 Blanding Blvd. Jacksonville, FL 32244
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[CLICK TO SCHEDULE SERVICE JACKSONVILLE](#)

[CLICK TO SCHEDULE SERVICE ORANGE PARK](#)

Sincerely,



**President - First Coast Chapter BMW CCA**

### Classifieds:

Any member in good standing who would like to post a classified advertisement for a vehicle, parts or an open position of employment can submit the information to [bmwgnome@icloud.com](mailto:bmwgnome@icloud.com) with the subject line "Classifieds". Currently, this service will be at no charge. Ads will be posted at the discretion of the board.

### Employment Opportunities:

Any member who would like to post an available position or if you are looking for employment, can post the information by sending it to [bmwgnome@icloud.com](mailto:bmwgnome@icloud.com)

[Forward this email](#)



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Try it FREE today.

First Coast Chapter BMW CCA | PO Box 23177 | Jacksonville | FL | 32665

**June 7 from - 8am till 2pm**

**12531 Bent Bay Trail  
Jacksonville FL 32224**

BMW parts, I have over \$15,000 worth of inventory of BMW OEM and aftermarket parts.

This is the inventory leftover from my shop Rhino Motorsports. All parts are new and in boxes, everything from 2002 pilot bearings to E46 parking lens. Also many used parts including 4 E46 330i rims with 225/40/17 Toyo RA1 tires. I also have many track supplies, like tow straps, track tool boxes. This is an opportunity to buy BMW parts at a fraction of the cost.