



# First Coast Chapter

BMW Car Club of America

## The BMW Banner

March-April Newsletter Issue #2

March 21, 2013

Dear AI,



Welcome to the BMW Car Club of America First Coast Chapter newsletter. Your newly elected board is very interested in making this a very engaging and informative newsletter. This goes right along with all of our future events. We are always looking for input to make our events the very best we can offer. Please feel free to email any of the board with your ideas and suggestions or come to an event and introduce yourself.

Remember, without your input, we won't know what is on your mind. This is YOUR chapter and YOUR events and we need YOUR input. We look forward to seeing you at the next event.

David Levin  
President  
BMW CCA First Coast Chapter

*"If it gets quiet during the crash, don't release your seat belts - You may still be airborne"*



### First Coast Calendar

Here are the next events coming up. Click on each event to get more information.

[March 23 - 5pm-8pm: Meet the Board at the Schnitzel Haus](#)



[Click to RSVP](#)

[March 29 - Roebing Road - Hooked on Driving](#)

[March 30 - NFCA Autocross - St. Augustine](#)

[April 27th - Ride to the Ranch - More info coming soon](#)

### DIY Detail Day at Tom Bush BMW Orange Park

Our first event planned was the DIY Detail Day at Tom Bush BMW Orange Park. Over 20 vehicles attended and lots of dirty vehicles became super clean thanks to our sponsors. We would like to thank Tom Bush BMW Orange Park, Top Coat and PRO Reconditioning Products for the cleaning supplies, detail products and assistance with the event.



[Visit Our Sponsor](#)

### 2013 24 Hours of Daytona Rolex



The 2013 Rolex 24 at Daytona is a long-distance motor race for sports cars conforming to the regulations of the Grand-Am Road Racing series. The 51st edition was raced between January 26 and 27. Michael Shank Racing is the defending champion in DP class

and Magnus Racing in GT class. It was also the debut of the GX class for purpose built, series produced and modified replicas of series produced automobiles that are not eligible for the GT class. This race was also the kick-off of the 2013 Rolex Sports Car Series season.

This year's winner, Scott Pruett, 52, is one of North America's most successful race-car drivers, with multiple wins and championships in karting, Trans-Am and Grand-Am racing, as well as victories in IMSA and CART, plus starts in NASCAR. He drives the No. 01 Telmex Chip Ganassi with Felix Sabates Riley-BMW in Grand-Am's Rolex Sports Car Series, where he is the defending Daytona Prototype champion. Their win at the 2013 Grand-Am season-opening Rolex 24 at Daytona, along with co-drivers Memo Rojas, Juan Pablo Montoya and Charlie Kimball, means Pruett now has five Rolex 24 wins, tying him with Hurley Haywood for the all-time record.



Prior to the race, some of the First Coast Chapter members participated in a Parade Lap with other makes of vehicles. It was an opportunity to go on a track that has so much history and legend. At one point, the caravan stopped along the Super Stretch section of the track. Most of the drivers stepped out on the track and were able to take photos of the track, location and other vehicles. Anyone who has not been to a race should put this on their bucket list. It is something not to miss. Next years race is scheduled for January 25-26, 2014.



- Quick Links**
- [First Coast Calendar](#)
  - [DIY Detail Day](#)
  - [24 Hrs of Daytona Rolex](#)
  - [BMW CCA SE Regional Meeting](#)
  - [BMW CCA Mission Statement](#)
  - [Video's](#)



### First Coast Chapter Officers

[David Levin - President](#)  
904-881-8877

[AI MacKay - Vice President](#)

[Matt Steffes - Treasurer](#)

[Lane Middleton - Comm.](#)

[Linda Wilson - Secretary](#)

(click on name to reach by email)



### Mission:

The mission of the BMW Car Club of America is to enhance the BMW experience for our members by providing services, support, information and activities that promote camaraderie and encourage social awareness and responsibility.



[Safety School Video](#)



[X6 Rollover Test - BMW](#)

### AFFILIATES



**THINK WE'RE EXPENSIVE? THINK AGAIN.**

When your BMW vehicle no longer qualifies for the BMW Maintenance Program, here is a great new way to help you keep it an Ultimate Driving Machine 6. Introducing BMW Value Service: the professional and affordable way to maintain peak performance.

The cost is comparable to local service centers – but with BMW Value Service, you will know the cost of the included services up front. Best of all, when you bring your BMW to our center, you can rest assured knowing that your vehicle is in the hands of BMW trained technicians. Using only Original BMW Parts and BMW approved equipment, they are able to provide exactly what your vehicle needs. Every part is designed to fit your BMW to perfection. And each part comes with a two-year warranty for greater peace of mind.

3 Series			
Oil Change From <b>\$79.95*</b>	Upgrade Package From <b>\$49.95*</b>	Replace Brake Pads Front From <b>\$202.95*</b>	Replace Brake Pads Rear From <b>\$182.95*</b>
5 Series			
Oil Change From <b>\$79.95*</b>	Upgrade Package From <b>\$99.95*</b>	Replace Brake Pads Front From <b>\$215.95*</b>	Replace Brake Pads Rear From <b>\$182.95*</b>
X5			
Oil Change From <b>\$79.95*</b>	Upgrade Package From <b>\$74.95*</b>	Replace Brake Pads Front From <b>\$215.95*</b>	Replace Brake Pads Rear From <b>\$182.95*</b>

**2 Locations to serve you:**

<b>Tom Bush BMW</b> 9850 Atlantic Blvd. Jacksonville, FL 32225	<b>Tom Bush BMW Orange Park</b> 6914 Blanding Blvd. Jacksonville, FL 32244
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**CLICK TO SCHEDULE SERVICE JACKSONVILLE**

**CLICK TO SCHEDULE SERVICE ORANGE PARK**

### BMW CCA South East Regional Meeting Atlanta, Georgia



I'm sure some of you were wondering what happened to the entire FCC Board during the weekend of the Amelia Island Concours.

Unfortunately the conference for the BMW CCA SE Regional Meeting was scheduled the same weekend. I can assure you it was painful to have to choose but choose we did.

We arrived Friday night in Atlanta and started to meet old friends and make new ones. It was truly interesting to see such a diverse set of individuals but that is what made our group a fantastic group to spend the weekend. One of the most notable changes you might have noticed in this newsletter is our updated First Coast logo. This new logo is the updated and authorized logo for our chapter so you will see this change throughout all of our materials.

Our discussions mostly revolved around membership and it's current levels, our web site and developments with updates, and a great discussion of best practices. We had former BMW employees discuss the make up of the BMW CCA Member. The demographics discussion was interesting because my original thoughts were different than what was presented.

Overall, it was a great weekend. Your board was presented with some really great ideas. We also discussed some of our future events which will be in conjunction with several chapters from around Florida. With all these great idea floating around, its will be an amazing year for the First Coast!



GNOME 01



**Our monthly meetings are on the 2nd Tuesday of each month. Hope to see you there!!**

Sincerely,

**David Levin**  
First Coast Chapter BMW CCA


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**Next Issue**



**May-June:**

**BMW CCA First Coast Chapter's News Letter-**

- *Ride to the Ranch*
- *The Latest News from BMW's National Aftersales Conference in Las Vegas*
- *Brand New Sections in the News Letter*
- *May General Meeting - A presentation from BMW Logistics - How it's done with the World's #1 Warehouse Manager*

